



Saber para la vida

FOCUS

- The elements of successful entrepreneurship are:
 - o To offer something different, unique, innovative, with value for the end customer.
 - o Flawless quality and turnaround time.
 - o Maintaining passion aligned with the original purpose.
- ☒ An entrepreneur requires a vision and an attitude for life:
 - o To stop being a victim and to take control of their own life
 - o To see opportunities where others see problems
 - o To do what is needed and not wait for others to solve it
 - o To dream with something bigger and better. To make way.
- ☒ Entrepreneurial skills are:
 - o Emotional skills to stand up to a challenge
 - o Organizational skills to coordinate, produce, and comply
 - o Technical skills to achieve high quality
 - o Creative skills to innovate constantly
 - o Management skills to maintain a healthy business
- ☒ Entrepreneurial knowledge:
 - o Comes with practice. You learn as you go
 - o Requires discipline for commitment and compliance
 - o Is emotional, physical, and cognitive
 - o Is individual and collective
 - o Requires a long time in order to show results
- ☒ Setting up a company or business means:
 - o Results can only be seen in income and expenses
 - o Requires three to seven years to mature
 - o Requires an investment of skills and resources
 - o More likely to happen in groups than with individuals
- ☒ It is easier to set up micro-enterprises than large cooperatives:
 - o Because they generate income more easily and can be maintained
 - o Because all of the people participate equally as partners
 - o Because they are easier to manage
 - o Because they can be formally established at a very low cost
- ☒ A micro-enterprise is important because:
 - o It can sustain a family without having to become large
 - o Many micro-enterprises sustain the economy of a country
 - o They do not destabilize family life. They can take care of their families.
 - o They generate equitable employment for everyone. No one can take over.
- ☒ If a woman trains to be an entrepreneur:
 - o She will always see herself as the owner of her life and her decisions.
 - o She will take on a positive and proactive attitude towards life
 - o She can switch to another business but she will still have the skills to start a new one
 - o She will raise entrepreneurial, hard-working, ambitious, children
 - o She will be a woman that defends her rights and participates in the community.