



*Saber para la vida*

#### \*Experience

Communities we are currently working with:

##### Tlamacazapa, Guerrero

A community of female palm leaf weavers that have trained successfully and now deliver high-quality and high-volume product orders to several clients. They even include a barcode for large companies who require it. They work on designs and have an extensive catalogue with a variety of high-quality modern styles and colors and they can deliver to any city in the country. For five years they have built a small company that works in teams and generates employment for more women when a large order requires them to.

##### Villa Victoria, State of México

A community of Mazahua women with an embroidery and knitting tradition that have learned to work with several different materials to produce tasteful and sophisticated products. In over three years they have managed to produce for companies in the State of Mexico and Mexico City with great response in terms of quality and turnaround time. The group works harmoniously, they are organized, and they can deliver small and large orders. The quality of their work and turnaround time is flawless.

##### Xochitlán, Puebla

This community has several skills that they have polished over two years: embroidery, knitting, loom weaving, and beading. They combine these skills in innovative ways to manufacture unique products. The small groups of producers are organized to learn new techniques and manufacture a variety of products answering to the needs of designers and small enterprises in the cities. This community has started to make products for brides maintaining the required quality to be sold in exclusive bridal shops.

##### Cuetzalan, Puebla

A city filled with traditions and symbols that has managed to innovate with different materials, combining different ancient techniques to create conceptual products with added value. There are women who weave with a waist loom, that embroider with techniques passed down from one family to another, including the most recently acquired skills such as beading, sewing, and ribbon embroidery. This is their first year in training but they already sell appealing products in prestigious shops.

##### Pánfilo Natera, Zacatecas

Zacatecas is the home of several groups of producers with skills of haute couture, textile painting, and ribbon embroidery. These groups have learned to listen to city markets and to come up with creative proposals with local symbols and detailed and delicate techniques that they capture in their appealing and modern products. Their products range from linen to handmade dolls. This community answers to market challenges in an efficient and timely manner. They have been working together for over four years.

## EXPERIENCE

Communities that have learned our Program:

Production Profile:

Project in Huatulco for the Leon XIII Foundation

These are communities that want to venture into the production path, they want to discover all of the local skills that could be useful for the creation of small businesses. After identifying the skills of each community, the local markets were researched: the Huatulco hotel area, Oaxaca, Puebla, and Mexico City in order to align said skills with the market needs.

A proposal was drafted for products that target specific clients along with an assessment of risks and possibilities, both based on an analysis that considers

both sides of a business venture.

Training Trainers

We developed a project along with Fundación Origen (Origin Foundation) to transfer Knowledge for Life's training method with the purpose of training a group of facilitators that could replicate productive skills in all of the communities that the foundation works with. The project was developed in a community of female weavers in Villa Victoria. Five facilitators were trained and can now replicate the organization's model.